

# Book Recommendation: "Biased" By MacArthur Genius Grant Winner Jennifer Eberhardt

March 26, 2019

I was thrilled to snag an advance copy of [\*Biased: Uncovering the Hidden Prejudice That Shapes What We See, Think, and Do\*](#) (releases from Viking on March 26, 2019) by social psychologist [Dr. Jennifer Eberhardt](#). This long-awaited book from the 2014 MacArthur Genius Grant winner — whose research career has spanned Harvard, Yale and Stanford — proves to be an artful and compelling read.

Eberhardt is best known as the world's expert on the psychology of the "black-crime" association and for her wide range of approaches to studying how hidden biases infiltrate all parts of our lives (while our work is related, we know each other only by reputation and professional email exchange). She works with police departments across the country, sharing her research and analyzing their data. In her first sole-authored book, Eberhardt brings this important work to a general audience.

The result is a powerful primer about bias which will prove useful for those new to the topic as well as those well-versed in the topic. This is my field and still, Eberhardt's book brought me to research I did not know or which resonated with me in new ways through her explanations. *Biased* offers both novices and experts plenty to think about.