

How To Save Energy by Driving Less

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The Wall Street Journal:

What would it take to get people to drive less? It could be as simple as having them keep a record of the car trips they don't take, a study found.

In the study, students at the University of Virginia who kept track online of the car trips they avoided ended up driving less than those who didn't keep a record, researchers found. What's more, students who also received feedback on both the money they saved on gas and the pollution they prevented by not using their cars reduced time behind the wheel even more.

Read the whole story: [The Wall Street Journal](#)