The Eyes Are the Window to Your Potential Soul Mate

August 22, 2014

Pacific Standard:

John and Stephanie Cacioppo, University of Chicago neuroscientists who are married to each other, study love. And lust.

Recently, the couple wanted to find out whether people look at potential mates differently if they perceive a long-term companion as opposed to a temporary sexual partner.

Their latest collaboration involved gathering 20 heterosexual college students (13 women and seven men) and showing them black-and-white photos of members of the opposite sex. The researchers used tracking software to record participants' eye movements and asked subjects to report whether an image elicited feelings of romance or lust.

Read the whole story: Pacific Standard