

The Science of Intuition: How to Measure 'Hunches' and 'Gut Feelings'

May 24, 2016

Live Science:

Whether you call it a “gut feeling,” an “inner voice” or a “sixth sense,” intuition can play a real part in people’s decision making, a new study suggests.

For the first time, researchers devised a technique to measure intuition. After using this method, they found evidence that people can use their intuition to make faster, more accurate and more confident decisions, according to the findings, published online in April in the journal *Psychological Science*.

The study shows that intuition does, indeed, exist and that researchers can measure it, said Joel Pearson, an associate professor of psychology at the University of New South Wales in Australia and the lead author of the study.

Read the whole story: [Live Science](#)