

How to Make Online Dating Work

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The New York Times:

WE turn to screens for nearly every decision. Where to eat. Where to vacation. Where to eat on vacation. Where to get treatment for the food poisoning you got at that restaurant where you ate on vacation. Where to write a negative review calling out the restaurant that gave you food poisoning and ruined your vacation. So it's no surprise our screens are becoming the first place we turn to when looking for romance — because you need someone to take care of you when you get food poisoning on your vacation, right?

One of the most amazing social changes is the rise of online dating and the decline of other ways of meeting a romantic partner. In 1940, 24 percent of heterosexual romantic couples in the United States met through family, 21 percent through friends, 21 percent through school, 13 percent through neighbors, 13 percent through church, 12 percent at a bar or restaurant and 10 percent through co-workers. (Some categories overlapped.)

Read the whole story: [The New York Times](#)