

The Sad Cycle of Romantic Rejection

May 21, 2015

Pacific Standard:

It's every average-looking man's dream. After being rejected by that handsome hunk, that beautiful woman you've been admiring from afar will realize her error in judgment and finally notice you.

A lovely scenario, but newly published research suggests it's highly unlikely.

In two studies, "rejection by an attractive man also led to derogation of, and distancing from, an unattractive man—even when that unattractive man offered acceptance," writes a research team led by University of Toronto psychologist Geoff MacDonald.

Read the whole story: [*Pacific Standard*](#)