

# **How Can We Protect Ourselves Against Manipulation, Fake News, and Other Digital Challenges?**

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In contrast to the offline world, the online world is largely driven by the logic of the attention economy: Users' attention is a precious currency, and online environments are designed to capture and steer that attention. Yet users and legislators currently have little say in how these environments are regulated and controlled; instead, this responsibility is mostly left in the hands of corporations. How can users respond to these challenges of the digital age and how might the design of the online world be improved? A team of researchers from the Max Planck Institute for Human Development and the University of Bristol has addressed these questions from the perspective of behavioral science. In an article published in *Psychological Science in the Public Interest*, they propose some answers.

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