

Today's Spotlight: Robert A. Bjork

July 24, 2012

Watch APS Past President [Robert A. Bjork](#) explain his theory on long-term memory [in this series of interviews](#). Bjork is a Distinguished Professor of Cognitive Psychology at the University of California, Los Angeles. His lab, the [Bjork Learning and Forgetting Lab](#), investigates human learning, memory, and the implications of such research on instruction. Bjork was Co-editor of *Psychological Science in the Public Interest*.

[GoCognitive](#) is an educational website supported by the APS Teaching Fund that provides free access to tools on cognitive psychology and neuroscience. GoCognitive has an archive of video interviews of leading researchers in the field, in addition to interactive demonstrations.