Cultural Differences Are Not Always Reduced to Individual Differences

May 27, 2011

My name is Jinkyung Na from the University of Michigan and I presented my research at the APS 23rd Annual Convention in Washington, DC.

We show that differences in social orientation and cognition between cultures do not necessarily have corollary individual differences within cultures. Evidence comes from a large-scale study conducted with five measures of independent versus interdependent social orientation and 11 measures of analytic versus holistic cognitive style.

Poster Session III – Board: III- 098  
Friday, May 27, 2011, 10:00 AM – 11:00 AM  
Columbia Hall

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