

Bower Reflects on Integrating Two Theoretical Frameworks

June 03, 2016

At the APS-Psychonomic Society W. K. & K. W. Estes Lecture at the 2016 APS Convention in Chicago, APS Past President and William James Fellow Gordon H. Bower delivered a 60-year retrospective on his attempts to integrate Clark Hull's learning theory with William K. Estes's statistical theory of learning. He also talked about his many years of collaboration with Estes, who passed away in 2011.