

# **Anger Primes, Task Difficulty, and Effort-Related Cardiac Reactivity**

June 08, 2011

I'm Laure Freydefont from the University of Geneva, Switzerland, and I presented my research at the APS 23rd Annual Convention in Washington, DC.

In French:

This 2 (prime: anger vs. sadness) x 2 (task difficulty: easy vs. difficult) experiment found that anger primes moderate objective task difficulty's effect on effort-related cardiac response similarly as happiness primes. Anger leads to higher effort on a difficult task, but to lower effort on an easy task.

Poster Session X – Board: X- 040

Sunday, May 29, 2011, 8:00 AM – 9:00 AM

Columbia Hall

**Laure Freydefont**

*University of Geneva, Switzerland*

**Guido Gendolla**

*University of Geneva, Switzerland*

**Nicolas Silvestrini**

*University of Geneva, Switzerland*