

# Thinking of Science Strengthens Moral Fiber

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## *Pacific Standard:*

Want to be a better person? Spend more time thinking about science.

That's the implication of newly published research, which finds people who study science—or even are momentarily exposed to the idea of scientific research—are more likely to condemn unethical behavior, and more inclined to help others.

“Thinking about science leads individuals to endorse more stringent moral norms,” report psychologists Christine Ma-Kellams of Harvard University and Jim Blascovich of the University of California, Santa Barbara. Their research is published in the online journal *PLOS One*.

The researchers describe four experiments, all conducted at UCSB, that back up their surprising conclusion.

Read the whole story: [\*Pacific Standard\*](#)