DIGITAL ADVERTISING

APS’s website gets more than 12,000+ visitors every day. Get your organization in front of thought leaders in the field by advertising on psychologicalscience.org.

<table>
<thead>
<tr>
<th>WEBSITE BANNER ADS</th>
<th>Description</th>
<th>Minimum Size</th>
<th>Cost/Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Static Webpage Ad</td>
<td>Minimum 800px x 500px</td>
<td>$995/30 days</td>
<td></td>
</tr>
<tr>
<td>Observer Stories Rotating Ad</td>
<td>Minimum width 800px</td>
<td>$595/30 days</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PODCAST ADS</th>
<th>Description</th>
<th>Cost/Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Ad, Monthly</td>
<td>$1450</td>
<td></td>
</tr>
<tr>
<td>Single Ad, Monthly*</td>
<td>$3000</td>
<td></td>
</tr>
<tr>
<td>Single Ad, Quarterly</td>
<td>$5800</td>
<td></td>
</tr>
<tr>
<td>Single Ad, Quarterly*</td>
<td>$7500</td>
<td></td>
</tr>
</tbody>
</table>

*Exclusive Sponsorship

<table>
<thead>
<tr>
<th>EMAIL BANNER ADS</th>
<th>Description</th>
<th>Size</th>
<th>Cost/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Psychological Science Update” Banner Ad</td>
<td>600 px x 150 px</td>
<td>$595</td>
<td></td>
</tr>
<tr>
<td>“Observer Digital” Banner Ad</td>
<td>600 px x 150 px</td>
<td>$595</td>
<td></td>
</tr>
<tr>
<td>“Science Xpress” Banner Ad</td>
<td>600 px x 150 px</td>
<td>$595</td>
<td></td>
</tr>
</tbody>
</table>

ADVERTISE IN APS JOURNALS
For information about journal advertising visit www.psychologicalscience.org/advertising/journals.

ADVERTISE AT THE APS CONVENTION
For information about APS 2022 Convention advertising opportunities email aps@discoverSB.com
2022 ADVERTISING

Advertiser: __________________________________________________________

Agency (if applicable): ________________________________________________

Billing Address: _____________________________________________________

City: __________________________ State: ________ Zip: ________

Contact: _____________________ Phone: ______________________________

Email: ________________________

☐ I have read and agree to all the rules and regulations. Signature: ________________________________

— DIGITAL INFORMATION —

WEBSITE BANNER ADS

☐ Static Webpage Ad $595/30 days
☐ Observer Rotating Stories Ad $595/30 days

EMAIL ADS

☐ “Psychological Science Update” Banner Ad $595/email
☐ “Observer Digital” Banner Ad $595/email
☐ “Science Xpress” Banner Ad $595/email

— PODCAST ADS —

☐ Single Ad, Monthly $1450
☐ Single Ad, Monthly* $3000
*exclusive sponsorship

☐ Single Ad, Quarterly $5800
☐ Single Ad, Quarterly* $7500

To schedule your digital ad campaign, please email aps@sponsorshipboost.com.
1. As used in this section titled “Terms and Conditions,” the term “publisher” shall refer to APS.

2. All contents of advertisements are subject to publisher’s approval. Publisher reserves the right to reject or cancel any advertising copy which at its discretion is deemed objectionable, misleading, not in the best interests of the reader.

3. Publisher reserves the right to insert the word “advertisement” above or below any copy.

4. Positioning of advertisements is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by publisher in writing.

5. Cancellations by advertisers and/or their agencies must be received by published reservations closing date or advertiser will be held responsible for payment of 50% of total advertisement cost.

6. Advertiser or agency will make payment 30 days (Terms Net 30) from the receipt of invoice. Payment must be made in U.S. dollars, U.S. bank only. A service charge of 1.5% per month (equivalent to 18% per year) will be assessed to past due terms.

7. By placing advertising in the Observer magazine or psychologicalscience.org, advertisers and advertising agencies accept these terms and conditions.

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Payment

Digital Subtotal

Total

☐ Check made payable to Association for Psychological Science in US funds

Charge  ☐ Visa  ☐ MasterCard  ☐ American Express

Cardholder Name__________________________________________

Account Number ____________________________________________

Expiration Date ____________  Security Code ______________________

Authorized Signature ________________________________________

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