

APS Leaders Are On Board with CAPS

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Current and past officers of APS are talking the talk and walking the walk when it comes to APS's Campaign for Advancing Psychological Science (CAPS). As citizens of psychological science they already give their time, overseeing the Society; now they are also leading by example in APS's new fund raising initiative.

APS President Henry L. Roediger, III kicked off CAPS with a \$1,000 contribution. In his [September Presidential Column](#) in the *Observer* Roediger commended his colleagues on the Board for their participation, and noted that contributions are needed from all APS Members so that APS can continue its record of achievements on behalf of research, teaching, and science-based application of psychology.

"Why?" Roediger wrote. "Because APS is that worthy of our attention and support to do more great work on behalf of psychological science."

Roediger's announcement underscored the importance of the Campaign and of the American Psychological Society's role in building a science-first foundation for psychology.

Annual giving contributions will strengthen core APS activities and allow the Society to continue to enhance the public's understanding of behavioral science, ensure that therapies and interventions are empirically supported, psychological science is encouraged in new contexts and venues, and the rigor of research continues.

"I'm very pleased to support the APS campaign and hope it will be strongly supported by all who value the efforts of the APS to increase the public's understanding of the critical importance of psychological science," said APS Past President James McGaugh (1989-91), University of California, Irvine.

Since APS's founding, the Society has grown into a strong and powerful voice for scientific psychology. APS will continue to provide leadership in how psychological science shapes the understanding of our world. To meet those challenges, APS is seeking your support through CAPS: www.psychologicalscience.org/fund.

"APS has a record of distinguished leadership in advancing psychological science, through its journals, its convention, its advocacy," said Mark Snyder, University of Minnesota, who just finished his term as APS Board Member and chair of the Election Committee.

"Now, with CAPS, it will be possible to build on these established foundations and further advance psychological science with new initiatives in research, education, and public policy," said Snyder.

For more information and to make a donation, call (202) 783-2077 or go online to www.psychologicalscience.org/fund.