

Zazes, Flurps and the Moral World of Kids

June 10, 2013

The Wall Street Journal:

Here's a question. There are two groups, Zazes and Flurps. A Zaz hits somebody. Who do you think it was, another Zaz or a Flurp?

It's depressing, but you have to admit that it's more likely that the Zaz hit the Flurp. That's an understandable reaction for an experienced, world-weary reader of *The Wall Street Journal*. But here's something even more depressing—4-year-olds give the same answer.

In my last column, I talked about some disturbing new research showing that preschoolers are already unconsciously biased against other racial groups. Where does this bias come from?

Marjorie Rhodes at New York University argues that children are “intuitive sociologists” trying to make sense of the social world. We already know that very young children make up theories about everyday physics, psychology and biology. Dr. Rhodes thinks that they have theories about social groups, too.

Read the whole story: [*The Wall Street Journal*](#)