Yes, IQ Really Matters

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Slate:

The College Board—the standardized testing behemoth that develops and administers the SAT and other tests—has redesigned its flagship product again. Beginning in spring 2016, the writing section will be optional, the reading section will no longer test "obscure" vocabulary words, and the math section will put more emphasis on solving problems with real-world relevance. Overall, as the College Board explains on its website, "The redesigned SAT will more closely reflect the real work of college and career, where a flexible command of evidence—whether found in text or graphic [sic]—is more important than ever."

A number of pressures may be behind this redesign. Perhaps it's competition from the ACT, or fear that unless the SAT is made to seem more relevant, more colleges will go the way of Wake Forest, Brandeis, and Sarah Lawrence and join the "test optional admissions movement," which already boasts several hundred members. Or maybe it's the wave of bad press that standardized testing, in general, has received over the past few years.

Read the whole story: Slate

See Christopher Chabris, Neal Schmitt, and Frank Schmidt at the 26th APS Annual Convention.