

Width of CEO's face can predict the company's success

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Yahoo India:

Washington, August 26 (ANI): Want to know how successful a company will be? Well, just look at the width of its CEO's face.

A new study has concluded that CEOs with wider faces, like Herb Kelleher, the former CEO of Southwest Airlines, have better-performing companies than CEOs like Dick Fuld, the long-faced final CEO of Lehman Brothers.

Elaine M. Wong at the University of Wisconsin-Milwaukee and her colleagues Margaret E. Ormiston of London Business School and Michael P. Haselhuhn of UWM, based their analyses on photos of 55 male CEOs of publicly-traded Fortune 500 organizations.

They only used men because this relationship between face shape and behaviour has only been found to apply to men; it's thought to have something to do with testosterone levels.

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