Why Even Radiologists Can Miss A Gorilla Hiding In Plain Sight

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NPR:

This story begins with a group of people who are expert at looking: the professional searchers known as radiologists.

“If you watch radiologists do what they do, [you’re] absolutely convinced that they are like superhuman,” says Trafton Drew, an attention researcher at Harvard Medical School.

About three years ago, Drew started visiting the dark, cavelike “reading rooms” where radiologists do their work. For hours he would stand watching them, in awe that they could so easily see in the images before them things that to Drew were simply invisible.

Drew and his co-author Jeremy Wolfe are doing more studies, looking at how to help radiologists see both visually and cognitively the things that hide, sometimes in plain sight.

Read the whole story: NPR