

Want to be a macho man? Study finds it's not easy

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The Globe and Mail:

It's an oft-spoofed scene: young men who fail to 'score' wailing on each other outside a nightclub.

A new paper suggests that manhood is a precarious status—and when it's threatened, men will often become aggressive to re-assert it. In several studies, University of South Florida psychologists had men perform “feminine” tasks, and recorded the fallout afterwards.

In one experiment, they had some men braid hair (that's feminine, they said) and others braid rope — that's more masculine, or gender neutral, they argued.

Read the whole story: [*The Globe and Mail*](#)