

Think You're Thinking for Yourself? Think Again.

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Big Think:

“There’s no more central message of psychology than the fact that most of what goes on in our heads we have no access to,” explains social psychologist Richard Nisbett, who offers some smart thinking tools in this video interview. He also delves into the science of influence, in particular the power some parties enjoy by influencing the behavior of others.

We have no idea that it’s going on. And that becomes clearer and clearer in every passing year. There’s more and more research showing we perceive things that have an influence on us. We have no idea. We don’t even notice that they’re there to have an impact.

Read the whole story: [Big Think](#)