The Secret Life of Pronouns

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ABC Brisbane:

The words people use can tell you a lot about them.

Do they use positive language, express negative emotions, swear a lot, make you laugh, or make you think?

However, the words that convey most about you may not be the ones you would automatically assume.

Enter the humble pronoun: I, me, you, we, he, she, us.

James W Pennebaker is Professor and Chair at the Department of Psychology at the University of Texas, he's been studying how we use pronouns and what messages we send to others in spoken, written and even tweeted forms of language.

Professor Pennebaker joined the program to talk more on the topic

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