

# The Secret Language Code

August 17, 2011

## *Scientific American:*

Are there hidden messages in your emails? Yes, and in everything you write or say, according to James Pennebaker, chair of the department of psychology at the University of Texas at Austin. Pennebaker has been a leader in the computer analysis of texts for their psychological content. And in his new book, “The Secret Life of Pronouns,” he argues that how we use words like “I,” “she,” and “who” reveal secrets of our psychology. He spoke recently with Mind Matters editor Gareth Cook.

**COOK:** How did you become interested in pronouns?

Read the whole story: [Scientific American](#)