The psychology of superstitions, explained

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Vox:

In 2013, the psychologist Daniel Kahneman published a book called *Thinking Fast and Slow* that popularized a growing theory in the psychological literature. The theory outlines two main channels, or “systems,” in which we think, and how the two of them interact can explain how superstitious thoughts originate and stick around.

The first way, called **System 1**, represents our immediate gut reactions to the world. It’s the part of our brain that thinks in stereotypes and makes snap judgments. In the case of superstitions, System 1:

Read the whole story: [Vox](http://www.vox.com/2016/11/15/13304104/superstitions-superstitions-system-1-vs-system-2)