

The problem with that amazing speed-reading app

May 06, 2014

Smartplanet:

In February, a company called Spritz unveiled an app to dramatically increase your reading speed. The idea is that words are fed to readers one at a time, with each word popping up in the same place to reduce the inefficiency of moving your eyes across a page.

It's a fascinating idea and fun to be able read a few sentences at 500 words per minute. But, like us, scientists questioned the reading comprehension level for those who use this type of speed reading app.

A new study from the University of California, San Diego addressed this question based on previous knowledge that readers move their eyes to reread text about 10 to 15 percent of the time.

Read the whole story: [Smartplanet](#)