

Study shows men don't think about sex as often as thought

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USA Today:

A new study is challenging the widely held notion that men's minds are preoccupied with one topic: sex.

The research in college-age participants suggests that while men do think about sex more often than women, the subject crosses their mind an average of only about 19 times per day, compared to 10 times per day for women.

The results seem to disprove the popular notion that men think about sex every seven seconds, which would total more than 8,000 thoughts about sex in 16 waking hours, the Ohio State University researchers said.

Read the full story: [*USA Today*](#)