The commonly used pain reliever acetaminophen may have a previously unknown side effect: Blunting positive emotions. New research published in Psychological Science, a journal of the Association for Psychological Science, shows that participants who took acetaminophen reported less strong emotions when they saw both very pleasant and very disturbing photos, when compared to those who took placebos.

Acetaminophen, the main ingredient in the over-the-counter pain reliever Tylenol, has been in use for more than 70 years in the United States. Previous research had shown that acetaminophen works not only on physical pain, the main ingredient but also on psychological pain. This study takes those results one step further by showing that it also reduces how much users actually feel positive emotions, said Geoffrey Durso, lead author of the study and a doctoral student in social psychology at The Ohio State University.

“This means that using Tylenol or similar products might have broader consequences than previously thought,” Durso said. “Rather than just being a pain reliever, acetaminophen can be seen as an all-purpose emotion reliever.”

Durso conducted the study with Andrew Luttrell, another graduate student in psychology at Ohio State, and Baldwin Way, an assistant professor in the psychology department and the OSU Wexner Medical Center’s Institute for Behavioral Medicine Research.
Way said people in the study who took the pain reliever didn’t appear to know they were reacting
differently. “Most people probably aren’t aware of how their emotions may be impacted when they take
acetaminophen,” he said.

The researchers conducted two studies with college students. The first involved 82 participants, half of
whom took an acute dose of 1000 milligrams of acetaminophen and half who took an identical-looking
placebo. They then waited 60 minutes for the drug to take effect.

Participants then viewed 40 photographs selected from a database used by researchers around the world
to elicit emotional responses. The photographs ranged from the extremely unpleasant (crying,
malnourished children) to the neutral (a cow in a field) to the very pleasant (young children playing with
cats).

After viewing each photo, participants were asked to rate how positive or negative the photo was on a
scale of -5 (extremely negative) to +5 (extremely positive). They then viewed the same photos again
and were asked to rate how much the photo made them feel an emotional reaction, from 0 (little or no
emotion) to 10 (extreme amount of emotion).

Results in both studies showed that participants who took acetaminophen rated all the photographs as
less emotionally extreme than did those who took the placebo. In other words, positive photos were not
seen as positively under the influence of acetaminophen and negative photos were not seen as
negatively.

The same was true of their emotional reactions.

“People who took acetaminophen didn’t feel the same highs or lows as did the people who took
placebos,” Way said.

For example, people who took the placebo rated their level of emotion relatively high (average score of
6.76) when they saw the most emotionally jarring photos of the malnourished child or the children with
kittens. But people taking acetaminophen didn’t feel as much in either direction, reporting an average
level of emotion of 5.85 when they saw the extreme photos.

Neutral photos were rated similarly by all participants, regardless of whether they took the drug or not.

These findings seem dramatic, but one possibility is that acetaminophen changes how people judge
magnitude. In other words, acetaminophen may blunt individuals’ broader judgments of everything, not
just things having emotional content, Durso said.

So the researchers did a second study in which they had 85 people view the same photos and make the
same judgments of evaluation and emotional reactions as in the prior study. Additionally, participants in
this second study also reported how much blue they saw in each photo.

Once again, individuals who took acetaminophen (compared to placebo) had evaluations and emotional
reactions to both negative and positive photographs that were significantly blunted. However, judgments
of blue color content were similar regardless of whether the participants took acetaminophen or not. The
results suggest that acetaminophen affects our emotional evaluations and not our magnitude judgments in general.

At this point, the researchers don’t know if other pain relievers such as ibuprofen and aspirin have the same effect, although they plan on studying that question, Durso said.

These results may also have an impact on psychological theory, Way said. An important question in psychological research is whether the same biochemical factors control how we react to both positive and negative events in our lives. A common theory is that certain factors control how we react to the bad things that happen in life — for example, how devastated people feel when they go through a divorce. But this study offers support to a relatively new theory that says that common factors may influence how sensitive we are to both the bad as well as the good things in life.

“There is accumulating evidence that some people are more sensitive to big life events of all kinds, rather than just vulnerable to bad events,” Durso said.