

Polling the Stars and Stripes

July 25, 2011

The Wall Street Journal:

Showing American voters an image of the American flag while asking whom they plan to vote for shifts them toward the Republican Party, a new study finds—and the effects of that exposure are still evident eight months later.

Researchers recruited some 200 potential voters in fall 2008, about a month before the presidential election, through social-networking sites. Participants were queried two times before the election; again a few days after the election; and yet again in July 2009.

Read more: [*The Wall Street Journal*](#)