Online dating's promise -- and pitfalls

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Los Angeles Times:

Online dating has come a long way from its less-than-positive association with the personal ad. But is it actually a better way to meet that special someone?

In some ways yes — and in others, maybe not, according to a study on online dating released by the journal *Psychological Science in the Public Interest*.

"Romantic relationships can begin anywhere. When Cupid's arrow strikes, you might be at church or at school, playing chess or softball, searching for a partner at a party, or minding your own business on the train," the authors write. "But sometimes Cupid goes on vacation, or takes a long nap, or kicks back for a marathon of Lifetime original movies. As a result, people go through stretches of time when desirable potential partners seem out of reach."

Read the full story: *Los Angeles Times*

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