

# Online dating sites: Can crunching data help you find love?

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## ***CBS:***

People are turning to online dating to find their next partner, but how realistic is finding love by crunching data? Eli Finkel, of Northwestern University, speaks to the “CBS This Morning” co-hosts about the online dating trend.

Watch here: [CBS](#)

See Eli J. Finkel at the [25th APS Annual Convention](#).