

Online dating 2.0

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KPCC:

The mistletoe may be tucked away for another year, but Valentine's Day tchotchkes already are overflowing on store shelves. And in these weeks between Christmas day and Cupid's night, Internet dating sites reportedly see a surge in traffic.

Social psychologists say that's true now more than ever. In years past, people were more skeptical about putting personal information online and didn't know which sites to trust. Has that changed? Social networking sites are a daily, if not hourly, habit for millions of Americans. So why not put your Facebook profile on OkCupid, too?

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