

Non voters

September 23, 2011

CBC The Homestretch:

In the recent PC leadership vote, Gary Mar emerged as the clear favourite, but many registered PC voters stayed home that day. Mar's team is hoping that if those party members come out for the next ballot, most will vote for him. Based on the numbers, that seems reasonable to assume, but a new study in the journal *Psychological Science* says you can't assume anything about people who haven't voted yet. Namkje Koudenburg is one of its authors. She's a graduate student at the University of Groningen in the Netherlands.

Find out more: [CBC The Homestretch](#)