

Men: how to play hard to get (and why it works)

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MSN NZ:

There is a common consensus that women who play hard to get tend to get what they want, because men can't resist the apple that stays — for a while at least — tantalisingly just out of reach. Happily, it works the other way round too. That's right, men can get results playing hard to get as well, though we'd probably call it something else. Maybe we'll feign indifference or keep her at arm's length, but it amounts to the same thing. Playing hard to get can be a devilish dating strategy.

But not necessarily a simple one. There are pitfalls, and you certainly need to know when to stop. So here's how to play hard to get and, more importantly, why it works.

Read the whole story: [MSN NZ](#)