

# Living With Purpose Yields a Longer Life and Higher Income

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## **New York Magazine:**

Purpose isn't just a virtue confined to ear-burrowing pop songs and best-selling self-help books: According to a pair of studies, it approximates the proximity of your grave and the size of your bank account.

As noted on Minds for Business, both studies were done by Patrick Hill at Carleton University in Canada and Nicholas Turiano at West Virginia University. They used a national, longitudinal survey called Midlife in the United States (MIDUS) as their data set for each.

The first study, published in 2014 in *Psychological Science*, looked at longevity.

Read the whole story: [New York Magazine](#)