

Liking yourself just the way you are

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Los Angeles Times:

You know it's tough out there when fashion and beauty executives think that even a model's body isn't good enough to sell clothes or that a celebrity's natural face isn't up to par, even with makeup.

The website Jezebel reported in early December that Swedish retailing giant H&M featured images on its website of lingerie shown on "completely virtual" computer-generated bodies with real models' heads superimposed on top. Meanwhile the British Advertising Standards Authority banned two makeup ads in 2011 featuring Christy Turlington and Julia Roberts because they thought too much airbrushing made the ads misleading, and CoverGirl pulled a mascara ad after a U.S. watchdog agency questioned product claims and post-production enhancement of the photo.

Read the full story: [*Los Angeles Times*](#)