

# **Legendary Harvard Psychologist Dan Gilbert Outlines 8 Money Principles Will Bring You the Most Happiness for Your Dollar**

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Money can't buy happiness.

“This sentiment is lovely, popular, and almost certainly wrong,” says Harvard psychologist Daniel Gilbert in a paper he coauthored.

Money provides an “opportunity for happiness,” the authors say, since moneyed people can live longer and healthier lives, enjoy financial security, have leisure time, and control what they do every day.

What's puzzling, Gilbert and his colleagues Elizabeth Dunn of the University of British Columbia and Timothy Wilson of the University of Virginia say, is that money doesn't buy more happiness.

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