Insecurity at the Borderline

July 02, 2014

The Huffington Post:

Republican Senator Thad Cochran, who has represented Mississippi since 1978, this week used a clever psychological strategy to fend off a primary challenge from the right wing of the party. "The Tea Party," he confessed on a final campaign swing, "is something I don't really know a lot about."

Nobody believes that. Cochran hasn't been living in a cave. What he was doing, very effectively, was marginalizing his Tea Party rival, playing on the insecurities of a GOP "fringe" faction within the party's establishment. And his opponent took the bait, reacting with hostility toward the powerful incumbent and behaving ungraciously in defeat.

Read the whole story: The Huffinton Post

Wray Herbert is an author and award-winning journalist who writes two popular blogs for APS, <u>We're Only Human</u> and *Full Frontal Psychology*. Follow Wray on Twitter <u>@wrayherbert</u>.