

I 5683 you: When texting takes over our brains

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The Toronto Star:

Trying to get your crush to notice you? You may want to change your cellphone number.

Frequent texting has so rewired our brains, says a recent German study, that when dialling numbers we unconsciously think of the words behind them. We even adopt the emotional feeling of the words, such that we prefer dialling numbers that correspond to “positive” words, such as LOVE (5683) or FRIEND (374363), rather than FEAR (3327) or SLIME (75463).

Read the whole story: [*The Toronto Star*](#)