

How Psychology Made the Brexit Vote Inevitable

June 28, 2016

TIME:

The Brexit vote may or may not be a good thing for the U.K., but it means boom times for the adjective industry, with commentators and politicians falling all over themselves to come up with different ways of saying that the world was surprised the results. We have been alternately stunned, roiled, shocked, jolted, rattled and—as is inevitable whenever the Brits are involved—gobsmacked by the news.

...

“I think it does pose a risk in Europe,” says Farley. “Much of this is emotional. People aren’t putting together a ledger with the negatives and positives of staying or leaving and then coming to a conclusion. A lot of voting is that way.”

Read the whole story: [TIME](#)