

How attractive is Barack Obama? That depends on your party affiliation.

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The Washington Post:

Beauty is in the eye of the beholder — particularly when that beholder is into politics.

Partisanship can be so powerful that it influences how attractive people find politicians, according to a study published Wednesday in the journal the Leadership Quarterly.

Take a look above, for example. Are you a Democrat? Then you're likely to view President Obama as better looking than a Republican does. Or are you a Republican? Then former Alaska governor Sarah Palin is more physically appealing to you than she is to a Democrat. That's what happened when researchers showed Wisconsin legislative aides and Midwest voters photos of the two politicians in 2010.

Read the whole story: [*The Washington Post*](#)