For Men, 'Culture of Honor' Can Be Deadly

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U.S. News & World Report:

Psychologists call it the "culture of honor," a mostly male mindset that places a high value on defending one's reputation at any cost. But new research confirms that it's linked with high rates of accidental deaths.

"People who embrace these values also report more risk-taking," explained study author Dr. Ryan Brown, an associate professor of psychology at the University of Oklahoma, in Norman.

This dangerous male mindset is also more prevalent among those living in the South and West, in such states as South Carolina, Texas and Wyoming, he added.

Read the whole story: *U.S. News & World Report*