

Do beautiful women have more socially desirable personalities?

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NY Daily News:

Beautiful women are often thought to be more social, successful, and well-adjusted than their less attractive counterparts. But a new study announced Monday finds that attractive women are more likely to have some not-so-pretty values, such as favoring social conformity and self-promotion over tolerance.

Researchers from the Open University of Israel and the Hebrew University of Jerusalem investigated 118 university students averaging around 29-years-old. Subjects then completed surveys about their values and were videotaped walking around a room, reading a weather forecast, and then leaving the room. Another 118 participants, 40 percent being male, watched a random selection of the videos of the female subjects, evaluating their perceived personality values and ranking them as attractive or not.

Read the whole story: [*NY Daily News*](#)