Dating in a Digital World

August 07, 2012

Scientific American:

Romantic relationships can begin anywhere. When Cupid's arrow strikes, you might be at church or at school, playing chess or softball, flirting with a friend of a friend at a party or minding your own business on the train. Sometimes, however, Cupid goes on vacation, or takes a long nap, or kicks back for a marathon of Lifetime original movies. Instead of waiting for the capricious arrow slinger to get back to work, people are increasingly joining online-dating sites to assert some control over their romantic lives.

Read the whole story: Scientific American