

Cool Kids Lose, Though It May Take A Few Years

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NPR:

Parents, teachers and cheesy after-school specials have long tried to convince kids that being cool and popular isn't all that it's cracked up to be. Now scientists are chiming in as well.

Dating, flouting authority and surrounding yourself with good-looking friends may make you popular when you're 13, according to a study published online Wednesday. But don't believe the media hype, psychologists say. Kids who try to act cool in early adolescence are more likely to have problems with drugs and alcohol, and have trouble managing friendships as they grow older. And their popularity tends to fade by the time they're 22.

Read the whole story: [NPR](#)