

# **Blogs – a means to finding people to do rhythmic things with?**

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## ***Scientific American:***

I wrote this post a long time ago – in December 24, 2008. At the time, Twitter was new, FriendFeed was small, Facebook did not yet have functionalities it has today, and Google Plus did not exist. So the main platform for finding an online community were blogs.

I found this (the link is now broken, but the site still exists, and I could not find the post – perhaps got lost to the vagaries of time, or a re-design of the site, or blogger's whim) quite intriguing:

Those thinking that online social networking is a substitute for face-to-face interactions might want to think again. Recent research in psychology suggests there are some benefits to real-life socializing that the Internet just can't provide; researchers at Stanford University have published a report in *Psychological Science* called "Synchrony and Cooperation" that indicates engaging in synchronous activities (e.g., marching, singing, dancing) strengthens social attachments and enables cooperation. As most of our online social networking to date is based on asynchronous communication and interaction, this could spell trouble for those that prefer to engage in relationships online rather than off.

Read the full story: [\*Scientific American\*](#)