

# Best Time To Find Love Online Is Near The New Year: Report

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## *The Huffington Post:*

Love is in the air — well, at least in matchmaking chat rooms.

Resident researchers with Match.com told the Daily Mail that the week leading up to New Year's is the busiest week of the year for online daters.

Kate Taylor, a “resident relationship expert” at the company, told the outlet that this is “the time of year when we vow to eat more healthily, exercise more frequently and budget better.”

She continued, “As the Christmas festivities calm down and we re-evaluate our lives, it's little wonder that looking for a partner will top the list of New Year priorities for many single people. If you make sure you're online during the busiest time of the whole year you'll have an even better chance of meeting someone special.”

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“There is no reason to believe that online dating improves romantic outcomes,” Harry Reis, a professor of psychology at University of Rochester and study's co-author, told Time. “It may yet, and someday some service might provide good data to show it can, but there is certainly no evidence to that right now.”

Read the whole story: [\*The Huffington Post\*](#)