Beauty and the Beasts: The Sight of a Pretty Woman Can Make Men Crave War

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Show a man a picture of an attractive woman, and he might play riskier blackjack. With a real-life pretty woman watching, he might cross traffic against a red light. Such exhibitions of agility and bravado are the behavioral equivalent in humans of physical attributes such as antlers and horns in animals. "Mate with me," they signal to women. "I can brave danger to defend you and the children."

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