

# Emotion and Long-Lasting Attitudes and Opinions

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Past studies have demonstrated that opinions based on hard facts and data can remain constant for many years, but new research published in the journal *Psychological Science* reveals that attitudes based on feelings and emotions can also stand the test of time. Charles Blue interviews Matthew Rocklage and Andrew Luttrell, authors of the *Psychological Science* article “Attitudes Based on Feelings: Fixed and Fleeting?” Read the full [news release here](#).