

Internal Consistency When Collapsing Different Alcoholic Beverage Types Into One Image Category

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In researching valence/arousal of alcohol images, it is unknown whether combining of different alcohol images is appropriate. College students (n=83) participated in a beverage picture viewing task. High internal consistency (alphas $> .95$ for valence and arousal) supports combining beer, wine, and liquor images in the study of alcohol appetitiveness.

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