EXHIBITION & SPONSORSHIP PROSPECTUS
ICPS Attendance

More than 2200 of the world’s leading researchers, spanning all of psychological science and related disciplines, attended the inaugural ICPS in 2015. We expect even more attendees in 2017 as the word gets out about this can’t-miss meeting.

Attendees include:

- Distinguished Researchers
- University Administrators
- Faculty at Top Colleges and Universities
- Business and Management Consultants
- Students — The Future Leaders
- Government and Policy Officials
ICPS: A Showcase for Integrative Science

The International Convention of Psychological Science (ICPS) is an exciting and innovative scientific meeting featuring groundbreaking research in psychological science and its integrative connections with related fields, including neuroscience, genetics, sociology, economics, anthropology, linguistics, and many others. Solutions to our most pressing scientific questions come from cross-cutting efforts in which investigators deploy diverse research methods and attack problems at multiple levels of analysis. ICPS showcases these efforts in an innovative format that encourages global collaborations.

The inaugural ICPS, held in March 2015 in Amsterdam, the Netherlands, was a big success by all measures. The meeting brought together 2200 researchers from more than 75 countries and diverse disciplinary backgrounds for a program that featured thematic Integrative Science Symposia with some of the world’s leading investigators and methodological workshops that provided scientific skill-building opportunities for all conference attendees.

Never before was an event of this caliber dedicated to research in psychological science and related disciplines. There are many ways you can participate — including a variety of partnership opportunities. For more information about becoming a partner, see pages 6-7. Contact Sarah Schroeder at sschroeder@psychologicalscience.org or +1.202.293.9300.

SCENES FROM THE INAUGURAL ICPS

AUSTRIA CENTER VIENNA

ICPS 2017 will take place 23–25 March 2017 at the beautiful, modern Austria Center Vienna (ACV). Surrounded by contemporary architecture and next door to a United Nations Headquarters, the ACV is just minutes from the city center, the Danube, and the Donaupark. Vienna is the world capital of music and has been voted the world’s most livable city by the Mercer Study six times in a row.
Initiative for Integrative Psychological Science

Increasingly, the excitement in psychological science is in research that spans disciplinary boundaries and geographic boundaries and that combines different levels of analysis of the same phenomena. Seizing the opportunities and meeting the challenges posed by integrative psychological science requires a global effort and the involvement of the full range of disciplines from the broadest cultural aspects of social science to the most molecular aspects of genetics. Pan-European subdisciplinary groups have collaborated with APS to bring about more integrative science and to connect researchers in our field.

Steering Committee

Walter Mischel, Co-chair
Columbia University, USA

Gün R. Semin, Co-chair
ISPA – Instituto Universitário, Portugal, Utrecht University, The Netherlands

Sarah Brookhart
Association for Psychological Science, USA

Daniel Cervone
University of Illinois at Chicago, USA

Annette D. Karmiloff-Smith
Birkbeck, University of London, United Kingdom

Anne Maass
University of Padova, Italy

Klaus R. Scherer
University of Geneva, Switzerland

Tania Singer
Max Planck Institute, Germany

Gabriella Vigliocco
University College London, United Kingdom

ICPS 2017 Program Committee

Gabriella Vigliocco, Co-chair
University College London, United Kingdom

Qi Wang, Co-chair
Cornell University, USA

Lorenza S. Colzato
Leiden University, The Netherlands

Uri Hasson
The University of Trento, Italy

Silvia Koller
Universidade Federal do Rio Grande do Sul, Brazil

Tanja Michael
Universität des Saarlandes, Germany

Piotr Winkielman
University of California, San Diego, USA

The Association for Psychological Science (APS) is an international, nonprofit organization with more than 26000 members from over 90 countries. APS members include the world’s leading psychological scientists in the public and private sectors, including academics, clinicians, researchers, administrators, teachers, and students who are on the cutting edge of scientific advances. For more than 28 years, APS has been the leading voice across all of scientific psychology, bridging disciplinary boundaries and supporting the interconnected nature of integrative psychological science.
KEYNOTE SPEAKERS

Cognitive Evolution: People Are Animals Too
W. Tecumseh Fitch
University of Vienna, Austria
Department of Cognitive Biology

How Infants Break Into Language
Linda B. Smith
Indiana University Bloomington, USA
Department of Psychological and Brain Sciences

Genetic and Brain Diversity in AutismS
Thomas Bourgeron
Pasteur Institute, France
Department of Human Genetics and Cognitive Functions

Three features make ICPS unique:

Integrative Science Symposia
- The most distinguished scientists in the world will deploy diverse research methods and attack problems at multiple levels of analysis.
- Speakers and attendees are investigators from not only psychological science, but also from neuroscience, genetics, sociology, anthropology, linguistics, and related fields.

Skill-Building Workshops
- Attendees will learn how to execute the cutting-edge research methods.
- ICPS provides scientific skill-building opportunities for all conference attendees.

International Scope
- ICPS is the first-of-its-kind international conference dedicated to scientific advances in all areas of psychology and related disciplines.
- Partners can network and exchange ideas with attendees from around the globe.

In addition to the invited programs, scholars will have presentation opportunities across psychological science and related disciplines.
Partners With ICPS

For more information, contact Sarah Schroeder at sschroeder@psychologicalscience.org or +1.202.293.9300 x116.

Strengthening Connections

At ICPS, meaningful connections among researchers and scientists across psychological science and related disciplines are made through various networking events, including workshops, receptions, lunches, and coffee breaks. ICPS partners have opportunities to be part of these conversations and to connect with researchers at all levels through exhibits and sponsorships.

Premiere Partner

$5000

As a Premiere Partner, you receive

- Logo in pre-event emails, print, and website promotion
- Recognition at opening keynote address
- Logo on promotion of a sponsored event
- Three attendee registrations
- Full-page ad in the meeting program
- One mobile app ad
- Two full-page ads in the APS Observer magazine

Platinum Partner

$3000

As a Platinum Partner, you receive

- Logo in pre-event emails, print, and website promotion
- Recognition at opening keynote address
- Logo on all promotion of the sponsored event
- Two attendee registrations
- Full-page ad in the meeting program
- One mobile app ad
- Half-page ad in the Observer magazine

www.icps2017.org
Advertise
Make the most of your exhibit onsite and extend your visibility with these advertising opportunities.

**Mobile App Ad:** $900
The ICPS app puts the meeting in each attendee’s palm. Be seen in rotating ads as attendees navigate through the convention. Purchase two or more to increase impressions.

**Program Ad:** $1000
Drive traffic to your booth by advertising in the official ICPS print program, used by attendees at the meeting and beyond.

**Website Banner Ad:** $600
Send a message to attendees before, during, and after convention with a banner ad on the ICPS website.

**Observer Advertising:** $800
Place an ad in the APS member magazine and get the attention of both ICPS attendees and the full APS membership (includes magazine email).

Exhibit
Exhibit Space with Program or App Ad: $2500
Exhibit Space Only: $2000

Payment in US dollars only.

Sponsor

**Travel Grants**
With your support, students and junior faculty can go the distance to present their research at ICPS. Travel grants help defray the cost for the best and brightest in psychological science and its related disciplines from around the globe, including funds specifically designated for attendees from developing countries. Grant recipients and other researchers will know how much you support the global scientific community.
$5000 minimum contribution

**Tote Bags**
Extend your reach and give attendees something for the road. While the tote bag is an essential accessory at the meeting (and can be seen everywhere you look), placing your logo on a tote could mean displaying your brand all around town and around the world.
$10000 exclusive sponsorship

**Coffee Breaks**
You will get much love for providing the right pick-me-up and focus for the morning and afternoon programs.
$3000 exclusive sponsorship (one break)

**Receptions**
Following the featured Keynote Address each evening, attendees gather to enjoy refreshments, to reconnect with colleagues, and to network for the next scientific breakthrough.
$5000 shared sponsorship (one reception)

**Lunches**
Host a greatly appreciated and guaranteed-to-be-popular lunch for attendees. After a long morning of sessions, it’s important to refuel. And what better way to do that than with a complimentary lunch brought to attendees by you!
$5000 shared sponsorship (one lunch)
International Convention of Psychological Science
Organized under the auspices of the Association for Psychological Science

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