EXHIBITORS

**American Psychological Association**

**Booth 304**
www.apa.org

American Psychological Association is a premier source for information in psychology. APA delivers this information through its expansive collection of books, journals, newsletters, electronic products, and its website, www.apa.org.

**Association Book Exhibit**

**Booth 206**
info@bookexhibit.com

A combined display of scholarly/professional titles from leading publishers. Free catalog available.

**The Association for Psychological Science (APS)**

**Booth 604 & 606**
www.psychologicalscience.org

The Association for Psychological Science (APS) is a U.S.-based international, organization of more than 26,000 members from over 90 countries. APS members include the world’s leading psychological scientists — researchers and educators who work to promote, protect, and advance the interests of scientifically oriented psychology in research, application, teaching, and the improvement of human welfare.

**Attention APS Members: Take Charge of Your Science.**

Help make sure Wikipedia — the #1 online encyclopedia — represents scientific psychology fully and accurately. Join the effort to promote the science of psychology worldwide.

**Booth 607**
www.psychologicalscience.org/apswi

**Azusa Pacific University**

**Booth 400**
www.apu.edu

Azusa Pacific University is a comprehensive, evangelical, Christian university located 26 miles northeast of Los Angeles, California.

**The Berkeley Initiative for Transparency in the Social Sciences (BITSS)**

**Booth 406**
www.bitss.org

The Berkeley Initiative for Transparency in the Social Sciences (BITSS) was established in 2012 to strengthen the quality of social science research and evidence used for policy-making. The initiative aims to enhance the practices of economists, psychologists, political scientists, and other social scientists in ways that promote research transparency, reproducibility, and openness.

**Booth 300**
www.biopac.com/application/psychophysiology

BIOPAC provides solutions for all your psychology research and educational data acquisition and stimulus delivery requirements. BIOPAC teams with SensoMotoric Instruments (SMI) and Arrington Research to offer an array of eye tracking systems that are easily integrated with stimulus presentation, Virtual Reality environments, physiological monitoring, and other media. Combined with BIOPAC data acquisition systems and AcqKnowledge software, SMI eye tracking systems, offered by BIOPAC, provide extensive acquisition and analysis features that fully support complex experiments. New BioNomadix Logger provides 24 hour high quality data logging for physiology anywhere. Our high-speed MP150 system supports 20+ amplifier options, including noninvasive cardiac output, noninvasive BP, and stimulus presentation options. Data logging systems monitor 1 to 64 subjects. AcqKnowledge software streamlines analysis with automatic signal scoring routines for ECG, HRV, EDA, RSA, EMG, EEG, and EGG. BIOPAC is cited in thousands of publications. Stop by for a hands-on demonstration.

**Cambridge University Press**

**Booth 302**
www.cambridge.org/academic

Cambridge’s publishing in books and journals combine state-of-the-art content with the highest standards of scholarship, writing and production. Visit our stand to browse new titles, available at a 20 percent discount, and to pick up sample issues of our journals.

**Cedrus**

**Booth 500**
www.cedrus.com

NEW! SuperLab X5 adds support for SMI and Tobii eye trackers. Visit Cedrus’ booth for more information and to see StimTracker, the easiest way to send event markers to EEG devices and eye tracker simultaneously.

**Cengage Learning**

**Booth 207**
www.cengage.com/us

From trusted content to cutting-edge multimedia tools like MindTap, Cengage Learning helps turn learners into thinkers. We offer solutions for virtually every course in the psychology department. Stop by our booth for more information, to view demos, or to request free examination copies.

**The Drs. Nicholas and Dorothy Cummings Center for the History of Psychology**, a Smithsonian Institution affiliate, preserves and promotes the historical record of psychology and related human sciences. Through the Museum of Psychology, the Archives of the History of American Psychology, and the Institute for Human Science and Culture, the Cummings Center gathers primary source material for research, interpretation, and education.

For posters and full program details, use the 2016 APS Convention App or visit www.psychologicalscience.org/convention
physiology. Our courseware includes recording and analysis of Blood Pressure and The Stroop Effect. Stress, Calming, and Embarrassment, Auditory and Visual Reflexes, EEG, EOG, ECG, GSR, Breathing Techniques, Skin Temperature, evaluate sophisticated psychological arguments. and applied research in psychology and to present, analyze, and understanding of scientific psychology and use it to conduct basic each other in helping students achieve a deeper, more complete a teaching curriculum in which these four elements complement packages that are individually tailored to help teachers develop methods and instructional resources. We offer a variety of service include (1) student engagement in EMAs, (2) recommended strategies for performing these tasks, (3) providing students with scaffolding (core concepts) for learning these strategies, and (4) integrating engagement in these tasks with teaching methods and instructional resources. We offer a variety of service packages that are individually tailored to help teachers develop a teaching curriculum in which these four elements complement each other in helping students achieve a deeper, more complete understanding of scientific psychology and use it to conduct basic and applied research in psychology and to present, analyze, and evaluate sophisticated psychological arguments.

GLN Consulting

GLN consulting is an independent, online consulting service that works with psychology teachers to help them develop a teaching curriculum for student engagement in explanatory modeling activities (EMAs) to promote the acquisition and use of higher-order thinking skills to achieve a deeper understanding of the scientific study of psychology. All our service packages include (1) student engagement in EMAs, (2) recommended strategies for performing these tasks, (3) providing students with scaffolding (core concepts) for learning these strategies, and (4) integrating engagement in these tasks with teaching methods and instructional resources. We offer a variety of service packages that are individually tailored to help teachers develop a teaching curriculum in which these four elements complement each other in helping students achieve a deeper, more complete understanding of scientific psychology and use it to conduct basic and applied research in psychology and to present, analyze, and evaluate sophisticated psychological arguments.

Harvard University Press

Founded in 1913, Harvard University Press is the publisher of such classic works as John Rawls’s A Theory of Justice, E. O. Wilson’s On Human Nature, and Helen Vendler’s Dickinson, and continues to be a leading publisher of convergent works in the sciences, humanities, and social sciences. HUP’s publication program, which includes important new digital projects and platforms, is driven by the belief that books from academic publishers are more essential than ever before for understanding critical issues facing the world today.

iWorx Systems provides advanced hardware and software tools for both laboratory teaching and research in psychological physiology. Our courseware includes recording and analysis of EEG, EOG, ECG, GSR, Breathing Techniques, Skin Temperature, Stress, Calming, and Embarrassment, Auditory and Visual Reflexes, Blood Pressure and The Stroop Effect.

Visit us and experience JASP, a statistical software package unlike any other. It is free and open-source, it comes with an attractive user interface, and it includes both Bayesian and classical analyses. With JASP it is easy to conduct analyses, save results, and share your findings with students and colleagues. Moreover, JASP allows you to annotate your output, thereby benefiting reviewers, collaborators, students, and your future self. JASP produces APA-formatted tables and publication-ready figures that you can directly copy-paste in your Word document. Standard analyses are available in the main menu, and specialized analyses can be invoked by loading dedicated modules. Designed with the user in mind, JASP provides immediate output and dynamically updates the results as you alter input options. Certain elements of JASP are reminiscent of SPSS — data are organized in a spreadsheet; variables can be dragged and dropped, option boxes can be ticked — but other elements are entirely novel. JASP was created because we believe that statistical analyses should be inclusive, free, and easy to execute. JASP has an online forum for questions, a YouTube channel for tutorial videos, a GitHub page for feature requests, and a quickly expanding group of fans and contributors. When you pay us a visit, we will give you the JASP tour and explain our philosophy and our plans for world domination.

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activities on behalf of the Secretary of Health and Human Services with the exception of the regulatory research integrity activities of the Food and Drug Administration. ORI carries out its responsibility by:

- developing policies, procedures and regulations related to the detection, investigation, and prevention of research misconduct and the responsible conduct of research;
- reviewing and monitoring research misconduct investigations conducted by applicant and awardee institutions, intramural research programs, and the Office of Inspector General in the Department of Health and Human Services (HHS);
- recommending research misconduct findings and administrative actions to the Assistant Secretary for Health for decision, subject to appeal;
- assisting the Office of the General Counsel (OGC) to present cases before the HHS Departmental Appeals Board;
- providing technical assistance to institutions that respond to allegations of research misconduct;
- implementing activities and programs to teach the responsible conduct of research, promote research integrity, prevent research misconduct, and improve the handling of allegations of research misconduct;
- conducting policy analyses, evaluations and research to build the knowledge base in research misconduct, research integrity, and prevention and to improve HHS research integrity policies and procedures;
- administering programs for: maintaining institutional assurances, responding to allegations of retaliation against whistleblowers, approving intramural and extramural policies and procedures, and responding to Freedom of Information Act and Privacy Act requests.

Packback

Booth 103
www.packbackbooks.com

Packback’s mission is to awaken the fearless, relentless curiosity in every college student. In doing so, the student-founded start-up that has been featured in a plethora of national publications provides lecture hall professors with online learning communities that help to facilitate outside of class engagement with a focus on student-driven questions. Professors are empowered with a full support team for their community, and have access to analytics that make it easy to encourage, grade for, and tie hard metrics around curiosity.

#aps16chi
@psychscience

The Psychonomic Society is the home for scientists who study how the mind works. Members of the Society are experimental psychologists among whose numbers are some of the most distinguished researchers in the field. Many of us are concerned with the application of psychology to health, technology and education, and many of us use converging methods such as neuroscience and computational science to achieve our research goals. But what brings us together is that we study the basic fundamental properties of how the mind works by using behavioral techniques to better understand mental functioning. The Society and its members perform and promote the basic science of behavior in areas such as memory, learning, problem solving, action planning, language, and perception that connect with other fields of research.

Routledge

Booth 403
www.routledge.com/psychology

Routledge publishes an impressive portfolio of psychology textbooks, professional books and journals. Stop by our booth for a 20% discount & free global shipping.
The Journal of Studies on Alcohol and Drugs, a multidisciplinary journal published by the Rutgers Center of Alcohol Studies, is the oldest substance-abuse journal in the U.S. The Center of Alcohol Studies also offers high-quality education for those in addiction-related fields (see AlcoholStudiesEd.rutgers.edu for more information and socialwork.rutgers.edu/Academics/ACT.aspx for the Addiction Counselor Training [ACT] certificate program).

SAGE

Founded in 1965, SAGE Publishing is an independent company that disseminates journals, books, and library products for the educational, scholarly, and professional markets.

SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. The SAS® Education Practice works with professors, students, and researchers to support industry partnerships with academia; deliver technology and resources for teaching and learning; and educate students about analytics, business intelligence, and data mining for business advantage. Since 1976, SAS has given academia The Power to Know®.

The Society for Neuroscience (SfN) is a Washington, DC-based organization of scientists and physicians devoted to understanding the brain and nervous system. Founded in 1969, SfN has nearly 38,000 members in more than 90 countries and 150 chapters worldwide. The Society publishes JNeurosci, the official journal of the Society for Neuroscience, as well as the online, open-access journal eNeuro. Embodying an emerging scientific vision, eNeuro publishes high-quality, broad-based, peer-reviewed research focused solely on the field of neuroscience. Stop by our booth to learn how you can submit your science to these two publications, to become a member of SfN, and for more information about our annual meeting.

Wiley

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TurkPrime is an online research platform that integrates with Mechanical Turk and supports tasks that are common to the social and behavioral sciences. TurkPrime provides researchers with a comprehensive set of flexible tools that are delivered through a simple user interface. TurkPrime optimizes multiple crowdsourcing platforms for behavioral research. Expand beyond Mechanical Turk with our pool of over 2 million online participants.